


>> CARRIE WHITE <<

 Angwin, Calif.

 971.237.0240

 carriewhitedesigns@gmail.com

 carriewhitedesigns.com

Skills:

Graphic Design: Proficient on both Mac and PC platforms. Adobe Creative Cloud, and iMovie.

Software: Proficient in Microsoft Office, Outlook, Hootsuite, and various communication platforms.

Social Media: Facebook, Twitter, LinkedIn, Instagram, Snapchat, Tiktok, and Pinterest.

Photography: Digital, Film, Studio, Outdoor, and some Wedding Experience.

Languages: Proficient in written and verbal French.

Experience:

GRAPHIC DESIGNER AND SOCIAL MEDIA, MARKETING AND COMMUNICATION ANGWIN, CA (OCTOBER 2017 - CURRENT) PACIFIC UNION COLLEGE

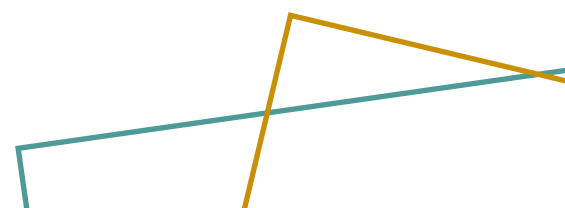
- Responsible for all of PUC's Social Media platforms.
- Designer of promotional and marketing materials for the college.
- Prioritize and manage multiple projects simultaneously.
- Supervises student workers.
- Assists with event photography when needed.

EXECUTIVE ASSISTANT AND PART-TIME GRAPHIC DESIGNER, ALUMNI AND ADVANCEMENT ANGWIN, CA (OCTOBER 2013 - OCTOBER 2017) PACIFIC UNION COLLEGE

- Design/Manage collateral pieces for department needs, such as e-blasts, brochures, and posters.
- Handled incoming and outgoing electronic communications on behalf of the advancement office.
- Responsible for calendar management, interacting with donors, alumni, and the campus community.
- Assist with preparation of presentation materials, solicitation proposals, reports, and documents.
- Assist with planning and executing special events, for example: Homecoming, Maxwell Cup Golf Tournament, Tad Worku: Love is All Concert, and Angwin to Angwish Trail Run.
- Process and input all donations and reconcile database entries with the accounting team.
- Shot photography for a number of alumni events.
- Managed and supervised all student workers and organized their schedules.


GRAPHIC DESIGNER, FREELANCE ST. HELENA, CA (APRIL 2016 - MAY 2017) ST. HELENA CHAMBER OF COMMERCE

- Developed, revamped, and reformatted multiple identities.
- Assisted with multiple events, such as: Celebrate St. Helena, Musical Picnics in Lyman Park, and THRIVE!
- Managed and completed several projects simultaneously.



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Experience: (Continued)

RESORT OPERATIONS ASSISTANT (ROA), DISNEY'S WATER PARKS AND MINIATURE GOLF ORLANDO, FL (AUGUST 2012 - 2013) WALT DISNEY WORLD

- Conceptualized, created, and delivered communication through several written, print, and, digital spaces.
- Implemented cast recognition programs in accordance with global policies and guidelines.
- Planned, coordinated, and managed cast events and celebrations for over 500 cast members across four different park locations.
- Planned and executed over 50 events and recognition parties.
- Managed communication and recognition projects for the local leadership team.
- Assisted leaders with departmental communication and recognition efforts.
- Acted as a creative thought-partner for other ROA's as well as the water parks and mini golf teams.
- Assisted other resort operation assistants with property-wide events.
- Worked independently with little direction and follow up as well as in a team environment.

INTERNAL COMMUNICATIONS PROFESSIONAL INTERN, DISNEY'S HOLLYWOOD STUDIOS ORLANDO, FL (JUNE 2011 - PRESENT) WALT DISNEY WORLD

- Shot photography for a number of cast events and recognition.
- Created a variety of print and electronic collateral for cast knowledge.
- Maintained a positive attitude in high stress environments.
- Managed the Disney's Hollywood Studios Hub Module with current information and updated the website.
- Composed and revised pieces for CenterStage publication.
- Managed cast and park events by creating communication collateral and helping with the set up and take down process.

Star Wars Weekends: (Every Friday-Sunday May 18 - June 10, 2012)

- Produced the Special Edition Tell-A-Casts, posters, fliers, sizzle videos, and Executive Leadership Team shirts.


Education:


Pacific Union College Angwin, CA
Bachelor of Science in Graphic Design and Photography, 2011
Leadership Award Scholarship, 2007-2011
Executive Vice President of the Student Association of PUC, 2008-2009

References:

See attached.

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References:

Mallory Ledet

Communications Manager at Walt Disney World

Phone: 612.750.7214

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SARAH HARRIS

Digital Marketing Manager at Walt Disney World

Phone: 937.477.7571

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LARISSA CHURCH

Communications Manager at House Rabbit Society

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